



# THE LAZY NEWSLETTER

The Lazy Newsletter is my (almost) daily newsletter containing book summaries, writing tips and other random thoughts.

I had to align it with my reputation (as a lazy writer). Wanted it to convey the message that I'm witty, lazy and friendly.

So, edited the text displayed in all steps of the subscription process.

# SUBSCRIPTION FORM

## The Lazy Newsletter

by [Abhijeet Kumar](#)

You can expect no regular emails from me. Occasionally, I will share writing tips, tell you about the books I read, or spam you with my latest article. But for the rest of the year, you can calmly sip your cola and gobble your fries. So, fill in your email address, and allow me to inject the potion for Lazyvolution; one email at a time!

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## SUCCESS MESSAGE

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Almost done! Click the confirmation link sent to your email.  
P.S. Also sent a warm hug. 🐼

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Heyy! You're already a subscriber.  
THANKS for the interest. 🐼

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# SUBSCRIPTION PENDING EMAIL

Email subject

[PENDING] Your subscription to The Lazy Newsletter

Email message

**B I S U** | Format

Heyy!

So glad you want to be a part of the Lazyvolution.

Only one more step, and you'll be in.

Click the link below to confirm your subscription to `*|SUB:NEWSLETTER_NAME|*`:

P.S. Here's the warm hug I promised.



# SUBSCRIPTION CONFIRMATION PAGE

Confirmation page

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Thank you!

You're now subscribed to \*|SUB:NEWSLETTER\_NAME|\*

A big panda hug for you.



OK, some more...



You're in the lazy-zone now. You'll receive my next newsletter as soon as I finish eating my boiled bamboo shoots. Ya, being health conscious these days.

In the meantime, check this article -

[I'm Lazy And I Own It: Why Hustling Is Overrated](#)



# UNSUBSCRIBE CONFIRMATION PAGE

Unsubscribe confirmation message

Redirect to a URL

**B** *I* ~~S~~ U | ☰ ☲ ☱ ☳ ☴ ☵ ☶ ☷ Nor... ▾ 🔗 🔊 📄 ☰ ☲ ☱ ☳ ☴ ☵ ☶ ☷ 🎨 ↔

## Unsubscribe Successful

You have successfully been removed from \*|USER:NAME|\*'s list.  
Here's a parting hug. 🤗🥲

And if you ever want to join [The Lazy Newsletter](#) again, don't hesitate. 🐼